

## American Recovery & Reinvestment 2009 Asheville, North Carolina Community Portfolio

### Community Project Proposal Guidelines

This form is intended for use for proposing a community project that meets the intent and guidelines set forth in the American Recovery & Reinvestment Act of 2009. Complete text of the act is available at [http://www.rules.house.gov/111/LegText/111\\_hr1\\_text.pdf](http://www.rules.house.gov/111/LegText/111_hr1_text.pdf). Information must be limited to the two pages included in this form.

Proposals may be submitted by:

- E-mail to [economicrecovery@ashevillenc.gov](mailto:economicrecovery@ashevillenc.gov);
- Fax to (828) 259-5499, or;
- Mail to P.O. Box 7148, Asheville, NC 28802, ATTN: Economic Recovery

If you require any assistance in preparing a project proposal or have questions about the process, please e-mail [economicrecovery@ashevillenc.gov](mailto:economicrecovery@ashevillenc.gov).

In the interest of government transparency and public participation, all submitted information will be made available to the community. Please do not submit information considered to be confidential or proprietary. Submitted proposals will be posted at [www.ashevillenc.gov/economicrecovery](http://www.ashevillenc.gov/economicrecovery) for public review.

#### Contact Information

##### Proposing Agency or Organization

Organization Name:

Western North Carolina Green Building  
Council

Project Name:

Small Business Energy Use Reduction  
Project

##### Contact Details

Physical Address:

378 Haywood Rd  
Asheville, NC 28806

Phone:

828-254-1995

Project Manager:

Matt Siegel

Phone:

828-254-1995

Title:

Executive Director

E-mail Address:

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## Project Information

### 1. Project Description

Please include a brief project description.

The proposed Small Business Energy Use Reduction Project will assist small and medium business owners reduce their utility bills through energy and water use assessments, education related to financing and cost benefits of energy related improvements and implementation of quick payback energy efficiency upgrades.

The project will provide energy audits for local businesses to assess opportunities for energy and water use improvements and the associated payback periods. The upgrades will then be carried out to maximize financial impact and quickly create job opportunities while minimizing up front cost.

We will take advantage of the already knowledgeable and skilled energy related businesses as a resource in implementing the energy efficiency and renewable energy upgrades.

### 2. Project Purpose

Please describe the project's public purpose and benefit.

The purpose of this project is to increase implementation of energy efficiency and renewable energy upgrades in small to medium businesses. This project will result in both creation of new jobs, increased job security for those in the energy efficiency and renewable energy fields and reduced energy bills for area businesses that will result in a higher likelihood of business survival and retained employment. By taking advantage of the vast untapped opportunities for utility bill savings for small businesses and at the same time facilitating the growth of the energy retrofit and renewable energy industries, the result will be a multifaceted approach to ensuring long term, quality employment in the local economy.

There is also a spill over effect of more public interaction with energy efficiency and renewable energy in the community that will encourage public citizens to implement such practices in their own lives.

### 3. Project Cost

Include the total project cost

\$200,000

### 4. Job Creation

Estimated number of jobs created by project.

20

### 5. Project Schedule

Include start and finish dates for the project.

The project could start as soon as May 1, 2009. The project is estimated to run for 12 months but can be adjusted based on funding.

### 5a. Project Schedule

Can the project be contracted and commenced within 120 days? Please indicate yes or no.

YES, absolutely.

### 6. Goal Alignment

Briefly describe how the project will achieve the goals of the American Recovery & Reinvestment Act.

This project directly achieves the goals of the American Recovery & Reinvestment Act under Title V of the House version by addressing the issues and funding priorities under the portion on Department of Energy Programs- Energy Efficiency and Renewable Energy (pages 62-64). The project will increase energy efficiency greatly for those small and medium businesses that can benefit most. The project directly addresses the programs and priorities of the Energy Act of 2005 and the Energy Independence & Security Act of 2007 which are referred to as funding priorities in the American Recovery & Reinvestment Act.